



Gerber Life Insurance Company

Education Savings Plan Q&A

Overview of Gerber Life “Start Smart College Plan”



What is the Start Smart College Plan?

The Gerber Life Start Smart College Plan is an endowment life insurance policy. It is designed to help parents save a guaranteed amount of money for their children’s college education expenses in a safe and secure way.

What is an endowment life insurance policy?

Unlike traditional life insurance, which only pays a benefit upon the death of the insured person, an endowment policy pays a benefit after a specified number of years. With Gerber Life’s endowment policy, you can select a benefit amount from \$10,000 to \$150,000 and a maturity period from 10 to 20 years. You then pay an annual premium that is guaranteed never to increase.

When the policy reaches maturity, Gerber Life will pay the full benefit amount (called the “face amount”) as a lump sum to the policy owner. If the insured person dies before the policy reaches maturity, Gerber Life will pay the full face amount to the designated beneficiary.

Both the face amount and the death benefit amount are guaranteed. This means that as long as all the premiums are paid in full, the policy owner or beneficiary is guaranteed to receive the full benefit amount of the policy (less any outstanding loans and loan interest) at maturity. Gerber Life assumes all of the investment and interest rate risk. There is no risk to the policy owner.

Since an endowment policy is considered life insurance, the person to be insured must submit an application which asks some health questions.



Start Smart is a guaranteed way to reach your savings goal.

(over, please)



Why should I use an endowment policy to fund my child's college education?

Endowments have been around for many years. They were originally used to supplement retirement income but are now also used to help people save for future education costs. Endowment policies are very popular in other countries because of the safety and guarantees they provide.

You may want to consider an endowment policy as part of your overall savings strategy for your child's college education because it provides a guaranteed amount of money, regardless of the changing economic environment, interest rates or investment returns.

Must the money be used for a child's education?

No. The money received from the policy can be used for any purpose the policy owner desires.



Gerber Life Insurance Company

Home Office: White Plains, NY 10605