



Gerber Life
Insurance Company

Gerber Life College Plan

Life Sales Alert!

Gerber Life College Plan Individual Endowment Insurance

Three Premium Payment Options Now Available!

1 Pay to Maturity

2 5-Year Pay

3 Single Pay

Hypothetical Example*: 35-Year-Old Female; 18 Year Endowment; \$25,000 Benefit

Benefit amounts up to \$150,000!	Pay to Maturity: Client pays \$89.79 per month for 18 years and at maturity receives \$25,000. That's \$5,605.00 of growth!	5-Year Pay: Client pays \$258.70 per month for 5 years and at maturity receives \$25,000. That's \$9,478.25 of growth!	Single Pay: Client pays \$14,991.25 once and at maturity receives \$25,000. That's \$10,008.75 of growth!
	Pay to Maturity	5-Year Pay	Single Pay
Premium	\$89.79/month	\$258.70/month	\$14,991.25
Total Premium	\$19,395.00	\$15,521.25	\$14,991.25
Discount from \$25,000 Maturity Amount	22.4%	37.9%	40%

* Rates shown are for healthy females. Pay to Maturity and 5-Year Pay rates reflect a discount for automatic monthly payments. There are no discounts for the single premium product. Additional coverage amounts and durations are available. Eligibility varies by premium payment method chosen. For the Pay to Maturity method, ages 18 to 60, inclusive; for the 5-Year Pay or Single Pay method, ages 18 to 75, inclusive (ages 18-70, inclusive, for males under the 5-Year Pay method). Additional coverage amounts and durations are available.

Application and Issue

Simply log onto www.gerberlifeagency.com, select the coverage desired, enter the client information and click on "Submit." Once the application is submitted, if approved, Gerber Life Insurance Company will send the customer an Income Tax Disclosure, Withholding Election Form and Premium Notice. When the premium payment is returned with the signed Withholding Election Form, the policy will be put in force and sent to the consumer.

Product information, rates and applications are available on the Agent Portal.

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Not FDIC Insured | Not Bank Guaranteed | Not a Deposit or Other Bank Obligation

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The Gerber Life College Plan is issued in all states. State requirements may vary somewhat. Please refer to the policy for limitations and exclusions that may apply. If the insured dies by suicide within two years from the issue date (one year in ND), the only amount payable will be the premiums paid for the policy, less any debt against the policy.

Policy Form Series ICC09-PIE and PIE-09

GLCP-SA-AM (0515)